



WHAT ARE E3 SPARK PLUGS?

EXPLORING WHAT
MAKES THESE PLUGS
SPARK





CUTTING EDGE DESIGN

DIAMONDFIRE ELECTRODE DESIGN:

Instead of a single side electrode like traditional plugs, E3 uses a unique diamond-shaped or open-side electrode design. This maximizes spark exposure for more efficient combustion



BENEFITS

IMPROVED PERFORMANCE:

STRONGER, MORE COMPLETE IGNITION - MORE HORSEPOWER AND TORQUE

BETTER FUEL ECONOMY:

EFFICIENT COMBUSTION CAN LEAD TO REDUCED FUEL CONSUMPTION.

LOWER EMISSIONS:

CLEANER BURNS PRODUCE FEWER HYDROCARBONS

LONG LIFESPAN:

MANY MODELS COME WITH UP 5-YEAR WARRANTIES

WHY E3 SPARK PLUGS?

THE QUESTION SHOULD RATHER BE:
WHY NOT E3?

- ✓ Better ignition performance
- ✓ Potential fuel savings & emission reduction
- ✓ Long life & strong reputation

